

PROJECT DELIVERABLE	OBJECTIVE AND CRITERIA FOR SUCCESS
Establish a web site	Storage capacity: 10 Mb, on air 1 April.
Buy banner ads	Extent: 10,000 hits on each of the sites: Jubii, Ofir, and Eniro, on air 1 April.
Distribute flyers	Extent: 10,000 in the local area. Date: no later than 1 April.
Rent a shop	Requirement: 100 square metres + 200 square metres of storage space. Date: no later than 1 March.
Lay out the shop	Requirement: Ready to move into no later than 20 March.

FIGURE 4.38  
Project deliverables and success criterias for the antiques shop.